Attorney's Docket No.: 002964.P020

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application for: Examiner: Black, Linh

Edward Patrick, et al. Art Group: 2163

Serial No.: 10/737,072

Filed: December 15, 2003

For: METHOD AND APPARATUS FOR AUTOMATICALLY PERFORMING AN ONLINE CONTENT DISTRIBUTION

CAMPAIGN

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Mail Stop RCE Commissioner for Patents Post Office Box 1450 Alexandria, Virginia 22313-1450

Sir:

In response to an Office Action mailed January 29, 2007, and made final, please consider the following submission for the concurrently filed Request for Continued Examination (RCE). Claims 1-45 have been canceled. Claims 46-54 have been added. No new matter has been added.